

**Embargo: 2 December 2015**



## **Henry Jones of Meltwater named as new managing director of NLA media access**

NLA media access has today announced that Henry Jones, currently area director (UK and Ireland) of leading media intelligence provider Meltwater, is to replace David Pugh as managing director.

Jones is expected to join during the first quarter of 2016.

Commenting on the appointment, Tim Brooks, Chairman of NLA media access said:

“In appointing Henry Jones as our Managing Director from a very strong field of candidates, we have made the best choice to enable NLA media access to build on the great success it has enjoyed under David Pugh's leadership. David has stressed innovation, service and partnership as key drivers of growth. Henry's experience, expertise and vision are exactly right to take us to the next level.”

Henry Jones said:

“When the opportunity came up to lead NLA media access I knew it was one I had to take. I have had a brilliant few years at Meltwater and have been proud to play a part in its growth and success. Now, I am looking forward to working with Tim, the board, and the management team in what I know is a creative and dynamic business.”

ENDS

### **Notes to editors:**

1. For more information, please contact Tom Denney on Tom.Denney@theopen-road.com or 0207 645 3593.

### About NLA media access

NLA media access represents the intellectual property rights of major publishing brands in the UK media monitoring market. These include 2,800 newspaper and magazine publications and over 2,000 web titles.

NLA media access gives permission for organisations to copy from an extensive range of newspapers, magazines and websites and provides database services to both media monitoring agencies and publishers. Through licensing the NLA enables businesses to access the news content they need in

the most effective and copyright compliant way, and ensures that publishers are rewarded for their investment in journalism.

In 2014/15 84% of the company's revenues are returned to the publishers to be invested back into the industry. In 2014 NLA media access revenues equated to the salaries of 1,300 journalists.

[www.nla.co.uk](http://www.nla.co.uk)

Meltwater is a leading online media monitoring and digital media software company. More than 23,000 companies use the Meltwater media intelligence platform to stay on top of billions of online conversations, extract relevant insights, and use them to strategically manage their brand and stay ahead of their competition.

<http://www.meltwater.com/uk/>